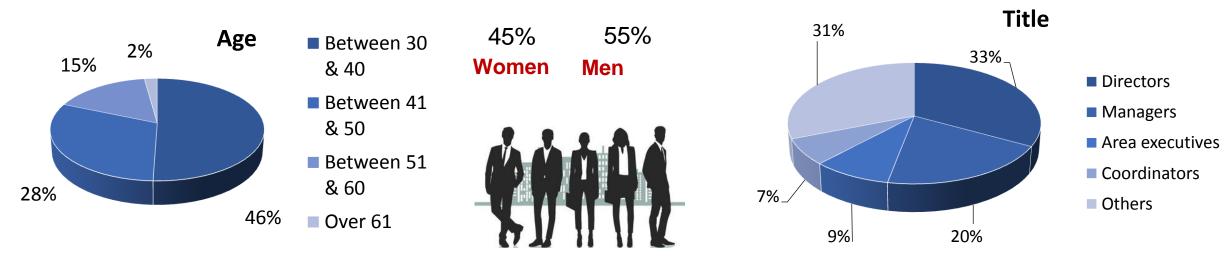
## **+PARTICIPANTS**

The audience of Cartagena Inspira was comprised of senior executives from Latin American companies in various sectors of the economy and with high decision-making power, including recognized multinational advertisers, advertising agencies, media centers, resource and service providers from the sector, and media outlets from throughout the region.



#### Colombia Other countries UK Brazil USA Bogota Costa Rica Uruguay Medellin Panama Aruba Dominican Republic Cali Argentina **Ecuador** Guatemala Mexico Barranguilla Bolivia Peru Venezuela Cartagena Puerto Rico Origin Other Cities Chile Spain

# **+PARTICIPANTS**

### **Types of Companies:**

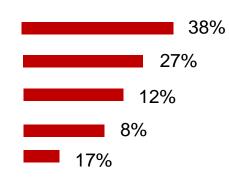
Advertising Agencies

Advertisers

Media

Service Providers

Others



#### Area:

Marketing and Advertising

Presidency | Management 24%

Commercial and business 12%

Others 9%

Creativity and Design 7%

Strategy and Innovation 7%

Communications 6%

Others 8%

- ✓ Advertising
- ✓ Media
- √ Small and Medium Enterprises
- ✓ Management and Business Administration Toiletry Products Consulting
- ✓ Technology
- √ Food and Beverages

- ✓ Education
- ✓ Commercial Banks
- ✓ Pharmaceutical, Medicinal, Cosmetic and

- ✓ Health
- ✓ Retail
- √ Electric Power

**Type of Industry** 

